



<<NAME>>,

It was great to have you roll through our [Conference Name] booth!

So you might have heard about our newest account-based marketing solution, AdRoll ABM. We think it will help you up your game and become a B2B marketing champion.

To thank you for stopping by, we're dealing you your very own AdRoll ABM card game deck.

Just like all AdRoll solutions, the instructions are easy to follow. Whether you play the game or just use it for 52 card pickup, this deck of cards is for you to enjoy. We'll reach out in the coming days to see how you're enjoying them.

Game on!

Until we roll again,

<<NAME OF NBS>>

Email

Phone #